Junior League
Boston
2011-2012
Annual Report

Women building better communities
Every year The Junior League of Boston contributes more than 16,000 hours of community service to programs that improve the Nutrition and Wellness of Girls.

The Junior League of Boston is committed to making an impact in the community. Over 1,100 dedicated women volunteer their time to community service projects such as one-on-one mentoring, career counseling and educational programs related to health and the arts.

To contribute or learn more about The Junior League of Boston visit www.jlboston.org or call 617-536-9640 or email info@jlboston.org.
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Throughout the 105 years the Junior League of Boston has been in existence, there is one constant: this group of highly motivated women makes things happen. Our members recorded approximately 16,400 hours of service to the Boston community during the 2011-2012 year. A snapshot of these activities includes:

- Performed 13 Community projects and an all-member Day of Service in support of our focus area of nutrition and wellness of girls
- Offered 72 training opportunities to members, both in person and virtually
- Incorporated record number of Provisional and Transfer members
- Received $200,000 allocation of historic tax credit award from the state for headquarters renovation costs
- Provided successful fundraising events including Service and the City Ball, American Girl Fashion Show, Bloomingdales Fashion Show and numerous other events
- Led four General Membership meetings and two Regional Membership meetings
- Implemented JL Boston 2020, our Strategic Plan
- Launched JL Boston blog
- Provided Sustaining members numerous opportunities to volunteer, learn, and socialize
- Accelerated the Nominating process so that the leadership slate was announced two months earlier than usual, enabling the newly slated President-Elect to attend additional leadership training
- Hosted Association of Junior Leagues International President Delly Beekman, who visited a community project, two meetings with members, and spoke at our General Membership meeting

It is with the tireless enthusiasm of our members that we were able to fulfill our mission of promoting volunteerism, developing the potential of women, and improving communities. Through the use of her unique talents and skills, each of our members contributes to our success as an organization in making Boston a better place for all. We appreciate the community support that enables us to continue these efforts year after year.

The 2012-2013 year brings many exciting changes: an outstanding new leadership team, the revival of the Junior League of Boston Show House, and the renovation of our Back Bay Headquarters building. These changes will enable us to expand the scope of our reach in making a difference in the community. I wish you all great success in the coming year.

It has been one of my greatest joys to have had the opportunity to be part of this phenomenal group of women. They are awe-inspiring and humbling, and it has been an honor to be both a member and serve as their leader.

Wendy Cobb
President 2011-2012
After creating last year’s Annual Report, Kristin and I signed on to do the 2011-2012 Annual Report. As soon as last year’s Report was released we hit the ground running to begin gathering content for the 2011-2012 Annual Report.

While last year’s Report was well received, we wanted this year’s Report to be more personal and full of rich content. A Report that illustrates the hard work and dedication of our members to the organization and community is vital, but we also want it to reflect the individual personalities which make up the Junior League of Boston.

Summarizing all of the volunteer work completed by this dedicated group of women in one year is no easy task, but it is made significantly easier when you have quality support. We would like to thank all of the women who helped create content for this Report. Thank you, not only for your contributions that helped breathe life into this Report in a way that we could not do alone, but also for your patience as we bugged you relentlessly for more content throughout the summer. We would also like to thank all of the members of the League for continuing to inspire each other and the women and girls in our community. Your hard work creates our content. Thank you.

We hope that this year’s Annual Report allows you to peer into the activities of the Junior League and be as excited about the year’s accomplishments as we are.

Sincerely,

Megan Grobert

&

Kristin Ferguson
2011-2012 Annual Report Editors
Wendy Cobb currently serves as President for the Junior League of Boston. She has been involved with the Junior League since 1992. Ms. Cobb previously served as the Director of Nominating and Vice Manager of Community and was a member of the Finance and Development Councils and the Centennial Committee. As a member of the Junior League of Dallas, she served as the Vice President of Planning, Chair of the Provisional Project Committee, and Project Chair. A graduate of Texas A&M University, Ms. Cobb is a business analyst for HP where she supports the Department of Veterans Affairs. Ms. Cobb has been a member of the Steering Committee of Museum of Fine Arts’ Museum Council and has served on the advisory board for the MIT and Harvard chapters of Kappa Alpha Theta and is currently the Vice President of Public Relations for the Boston Metro Kappa Alpha Theta alumnae chapter.

Cindy Reuter currently serves as President-Elect for the Junior League of Boston. She has also serviced as Secretary, Director of Nominating, Member at Large and Co-Chair of JL Boston Arts. Mrs. Reuter is employed full time as Research Analyst at a Financial Services firm. She holds an undergraduate degree in business administration from Villanova University and a graduate degree in management from Boston University. Mrs. Reuter has one son, 2.5 years old and lives with her family in Arlington.
Kristin Darby currently serves as Secretary for the Junior League of Boston. She joined the league in 2008 and served as a project chair for Germaine Lawrence. She was a mentor for three years at Germaine Lawrence. Professionally, Kristin is the Chief Information Officer, VP of Information Solutions in the healthcare information technology field. She holds a Bachelor’s degree with dual majors in Accounting and Management Information Systems from University of South Florida and a MBA from Henley Business School. In addition, she is a licensed Certified Public Accountant (CPA) in MA and VA.

Tracey Manzi is the Treasurer for the Junior League of Boston. She has been actively involved with the Junior League since 2001, serving in a variety of leadership positions, most recently as Treasurer and Secretary of the organization. Tracey is an entrepreneur and a founder of Clearview Divorce, a technology start-up in consumer internet industry, and New England Divorce Solutions, a boutique financial consulting practice. Prior to starting her own businesses, Tracey was a Vice President and Senior Fixed Income Strategist at Standish Mellon, an investment management firm in Boston, and a Global Fixed Income and Currency Trader at Payden & Rygel, a West Coast institutional money manager. Tracey is a graduate of the State University of New York at Buffalo. She holds the Chartered Financial Analyst, Accredited Valuation Analyst and multiple other advanced financial designations.
2011-2012 Board Members

**Kitty Jones**

“Kitty” Jones currently serves as Director of Membership. She has been involved with the Junior League since 1993. Kitty previously served as Co-Chair of the American Girl Fashion Show during its inaugural year and was a member of the Nominating Committee. She also has served on the Secretary’s Council, the Ball Committee, Show House committee, Transfer Committee, and JLB Arts. As a member of the Jr. League of Gainesville, Florida, Kitty served on the Board of Directors as Corresponding Secretary and was chief recipe tester and writer for the Cookbook Committee. She also served as auction chair on the Ball Committee and on the Thrift Shop Committee. While a member of the Jr. League of Tampa, Kitty chaired the boutique and auction Committees for Thrift Sale and co-chaired the auction committee for the annual Ball. She also volunteered at the Ronald McDonald House and was the Features Editor for the award-winning Sandspur Magazine. In 1994, Kitty was honored with the “Most Likely to Volunteer” Provisional Award. When not at the League, Kitty works as a managing attorney in Boston and also advises non-profit start-up organizations. She is active with the Holocaust Reparations Project and the MSCPA. She also organizes professional international exchanges and was appointed an international delegate to the YMCA International World Council. Kitty is a graduate of the Florida State University, the University of Florida, Institut Catholique de Paris, and Suffolk University Law School.

**Chanz McManus**

Chanz McManus serves as Director of Communications overseeing JL Boston’s internal and external communications. She has been involved with the league since 2007 where she has served on the Service and the City Ball committee for two years and on the Small Events Fundraising Committee, in 2010 she chaired the Small Events Committee. Chanz is a Senior Media Buyer at Hill Holliday in the financial district. She has worked at Hill Holliday since graduating from Boston University in 2006 where she majored in Mass Communications, Advertising and Public Relations and acted as Social Chair of the Gamma Phi Beta Delta Chapter.
Karen Pevenstein serves as Director of Community for the Junior League of Boston. Ms. Pevenstein has been an AJLI member for over ten years and transferred to Boston from the Junior League of Monterey County California in 2002. She served several years as a volunteer and project chair on JL Boston Arts, Manager of Community Research & Development and on the Communications Committee. She was honored by the Junior League of Boston as “Active Volunteer of the Year” in 2007. Ms Pevenstein has a background in broadcast journalism and worked at KSBW-TV in Monterey, CA and WBZ-TV in Boston before transitioning to public relations. After spending time honing her skills at an agency, she now manages retail PR at Staples, Inc. handling back to school and holiday outreach. A Maryland native and Cum Laude graduate of Villanova University, Ms. Pevenstein lives in Back Bay with her lovable poodle rescue, Louis.

Kristin serves as Director of Development overseeing JL Boston’s Annual Fund, Uncommon Cookbook project, Service and the City Ball, American Girl Fashion Show and Small Fundraising Events. She has been involved with the league since 2005 where she served on the Future U, Uncommon Cookbook, and Service and the City Ball committees. She chaired the Ball in 2010, and has been instrumental in creating first ever corporate partnerships with Tiffany & Co., Ann Taylor Inc., Tiny Prints etc. Kristin is a software engineer at Amazon.com in Kendall Square. Prior to this, she worked for EMC, Microsoft and Gerson Lehrman Group. She holds an undergraduate degree in computer engineering from Vanderbilt University and a graduate degree in software engineering from Northeastern University. Kristin also does alumni interviewing work for Vanderbilt, is involved in fundraising for the Tennessee Beta chapter of Pi Beta Phi, and volunteers with Friends of the Public Garden and the Science Club for Girls. She currently lives in back bay with her husband Eric.
Karen M. Page, Ph.D. currently serves as Director of Strategic Management and Planning for the Junior League of Boston. Dr. Page joined the Junior League of Boston in 2000 and served several community programs, including Healthy Girls Initiative, JLB Healthy Start, and Foster Care Review. From 2004-06 she further supported our community programs as Vice Manager and Manager of Community, leading the former Community Initiatives Steering Committee and the activities of community project chairs and the hundreds of volunteers who served the 18-20 projects of the time. She was also an Advisor for several Provisional groups and has been the recipient of both the Volunteer Recognition Award and the Manager of the Year Award. She has nineteen years of experience in the pharmaceutical industry during which time she earned her Ph.D. in Pharmacology at Boston University School of Medicine. Dr. Page currently works as a cell biologist at Pfizer where she supports the development of drugs that hold the potential to treat inflammatory and autoimmune diseases. She is actively involved with the Massachusetts Chapter of The Association for Women in Science and has served several years on their Board of Directors as Mentoring Committee Chair and currently as President of the chapter. Her volunteer efforts reflect her commitment to the development of women as leaders and the health and education of girls in our community. When not working or volunteering in the Boston area, she enjoys her 18th century farmhouse in Merrimack, NH where she lives with her husband Wade.

Kathleen Donohue currently serves as Director of Training for the Junior League of Boston. She joined the Junior League in 2007 and has served as a member of the JLB Events committee and the Development Chair for the American Girl Fashion Show. A graduate of Elon University and Boston College, Kathleen currently works for a structured-finance analytics software company. In addition to volunteering with the Junior League of Boston, Kathleen volunteers for Alpha Omicron Pi as a Recruitment Specialist working with 7 collegiate chapters in the northeast and as the Vice President of Membership and Member Education for the Boston alumnae chapter.
Cynthia Fenneman serves as Director of Sustainer Membership. She joined the League 33 years ago and has been a member of the San Francisco, Philadelphia and Boston chapters. Cynthia has served on many community and national boards and presently is a board member for Strawbery Banke Museum and Latino Public Broadcasting. She is President & CEO of American Public Television (APT), a leading distributor of quality programs to U.S. public television’s 359 stations. Fenneman has 35 years of broadcasting management and production experience in commercial, cable and public television. She led the 2006 launch of Create TV, the 24/7 lifestyle channel, and the 2010 distribution of WORLD, the nonfiction news and documentary channel. For the past seven years, APT has distributed approximately half of public television’s top 100 highest rated program titles. In the ‘90s, Fenneman was part of the launch team for Discovery Health Channel and Special Projects Director for PBS’s Democracy Project. She was Executive Producer for programs including A&E Biography, PBS’s Ciao Italia, and American Public Television fundraising specials. Fenneman also led the broadcasting and national/local production division at New Hampshire Public Television. For Westinghouse Broadcasting, she held management and producing positions at KYW/Philadelphia, KPIX/San Francisco and WJZ/Baltimore. Fenneman has produced a wide range of programming from the Live Aid highlights special in London to U.S. Presidential Debates and Evening/PM Magazine to daily live talk shows. She has been honored with more than 40 international, national and regional awards, including 12 Emmys and a Peabody, and is a frequent juror for the Banff World Television Festival, duPont-Columbia Awards, History Makers and other content review panels. She is a native of Baltimore, earned a Journalism degree at the University of Maryland, lives in southern Maine with her husband Peter, has a daughter Noelle and stepdaughter Greta. Fenneman enjoys cycling, hiking, kayaking, swimming and international travel.
Gayle Bourdeau serves as Director of Nominating for the Junior League of Boston. Since joining the Junior League in 2006, she has served as a member of the JL Boston Arts Committee, Nominating Council, and has chaired various Development Council committees, including the 2009 Ball. Ms. Bourdeau was also responsible for naming and branding the Service and the City Ball. Ms. Bourdeau is a commercial real estate attorney and works as Associate Senior Underwriting Counsel at Stewart Title Guaranty Company. She holds a BS degree in Marketing with a minor in Law from Bentley College and a JD from Widener University School of Law-Delaware. In addition to her volunteer work for the Junior League of Boston, Ms. Bourdeau is an Officer on the Board of Directors of New England Women in Real Estate (NEWiRE) and co-chairs its Membership and Charity Golf committees.

Mikael Agrusa Bristow is employed as the Operations Manager for the Junior League of Boston, having joined the League as the senior staff member in 2008. Ms. Bristow has over 10 years of experience in marketing, consulting, legal, academic and non-profit industries. Prior to joining JL Boston, she worked for a pharmaceutical strategy consulting firm. Ms. Bristow oversees the staff, facilities, and daily operations of the Junior League of Boston. She holds an MBA in International Management from Boston University.
ANNUAL FUND

Thank you to our generous donors!

2011-2012 Donations

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Alyssa Albert
Deborah Alexander
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Caroline Fischer
Karen Fischer
Airley Fish
Patricia Foster Lurvey
Molly Frazier
Chayla Freeman
William Frese

JUNIOR LEAGUE OF BOSTON
Women building better communities
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**Gifts on Behalf of**

- Rosemary Camano
- David Groom
- McKinney Charitable Trust
- Molly Fazio
  - Fidelity Charitable Gift Fund/
  - Parthenon Capital
- Karen Page
  - Pfizer
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The Junior League of Boston Show House

Opening October 16, 2012

The John C. Potter Estate
Newton, MA

For more information, including ticketing, please visit jlmboston.org.

Junior League of Boston
Women building better communities
The 2012 Service and the City Charity Ball exceeded all expectations and was a huge success! Thanks to the hard work of the Ball Committee, Co-Chaired by Allison Lavigne and Jennifer Nelson, this year’s SATC Ball raised over $60,000 to support the mission of the Junior League of Boston. Collectively the committee logged in over 1,500 volunteer hours planning the event and securing over 250 auction and raffle items from generous donors and over $11,000 from Advertising and Event Sponsors.

For many, the evening of February 11, 2012 began at the New England Historic Genealogical Society located in a stately old bank at 99-101 Newbury Street. In addition to the stunning location, the VIP pre-party guests enjoyed the musical stylings of the Soul City jazz duo while noshing on the delectables of Timothy S. Hopkins Catering. Beam Inc., Boston Beer Company, and K Vintners | Charles Smith Wines provided specialty cocktails, beer and wine for the VIP pre-party. One very lucky guest walked away with a dazzling diamond necklace, valued at $1,400, graciously donated by Shreve, Crump & Low. At 8 o’clock, VIP guests were whisked away to the Fairmont Copley Plaza with courtesy rides provided by UBER car service.
The Grand Ballroom of the Fairmont Copley Plaza was the perfect setting for the James Bond-themed Ball. With the help of Casino Productions, the lavish hall was transformed into a casino worthy of the French Rivera. 007 look-a-likes were spied taking their chances with Lady Luck, doubling down on the black jack tables, placing “00” dollar bets at roulette and rolling the dice at the craps tables. The lively casino environment encouraged guests to play the odds for charity—at the end of the evening; attendees received raffle tickets for their participation.

In addition to experiencing a taste of Monte Carlo, guests also enjoyed dancing to the infectious beats of Soul City, participating in exciting Royale Raffle, and bidding on the silent, online and live auction items. Professional auctioneer Karen Sorbo engaged the crowd to take their bids to the next level at the live auction, which featured one-of-a-kind lots including a Shopping Spree and Miami Weekend Getaway donated by The Biltmore Coral Gables, Marc Jacobs, and Cynthia Rowley, a Las Vegas Vacation donated by Jet Blue and Trump International Hotels, and an African Safari donated by Zulu Nyala.

Floral arrangements were provided by Tangerine Creations, wine selections were generously donated by the North End’s very own Hanover Liquors, and beer was provided by the Boston Beer Company. A special thanks goes out to 2011-2012 President, Wendy Cobb, and 2011-2012 Community Director, Karen Pevenstein, who both gave moving addresses to the crowd focused on the wonderful work and the community impact of the Junior League of Boston. With approximately 500 guests in attendance celebrating the mission and accomplishments of the Junior League with their family and friends, it was a truly magical night and a grand success.

However, the night did not start and end on February 11th. The Service and the City Charity Online Auction, hosted by BiddingForGood, prefaced the event and reopened after the event, giving our donors and our mission national exposure. In addition, the event received much local print and online media coverage including on Boston.com and in the Improper Bostonian.

Again, thank you to all who attended, donated, and purchased auction items. Your kind and generous support is greatly appreciated by the Junior League of Boston! We look forward you to seeing you at the 2013 Service and the City Charity Ball!
Service and the City Underwriters
Jason and Nicole Aleknavicius, Jacob, Kate and Sarah
Amy Ambatielos
Ella Brown
Aleck Johnsen
Amalia and David Johnsen
Noelle and Brian Stuelpner, Lane, Lauren, and Lily

Service and the City Patron Donors
Catherine Ahlgren
Eric Ahlgren
Kristy Ahlgren
Deborah Alexander
Morgan Bettex
Sara Bernier
Robert and Carla Bruno
Sandra Buller
Wendy Cobb
Cuisine en Locale
FlipKey
Aleck and Rosemary Johnsen
Dean Johnsen
Caleb, Heather and Luke Johnson
Branden Kelly
Dr. Charles LaCour
Dr. Jean LaCour
Allison and Paul Lavigne
Margo and Brian Dunn
Beth Llewellyn and David Lavoie
Jasper and Frank Llewellyn
Jennifer Nelson
Lauren Nentwich: In memory of Hobert and Ida Herrle
Kit & Kimberly Garner Parker
Victoria Poole
Molly Salatich
Kevin Spielberger
Ms. Lesley Starmer
Emily Taylor
Curtis, Lauren and Henry Wittman

Service and the City Cash Sponsors
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Vicky Ambatielos
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Ms. Brenda Luquer
Meg and Brendan Donohue
Mr. and Mrs. Glenn Caldicott

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Silver Partners
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Karen Sorbo, Auctioneer
New England Historic Genealogical Society
  Soul City

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Service and the City Auction and Raffle Donations
Ancestry .com
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Aquitaine Group
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Baby Brewing
Bacco’s Wine & Cheese
Barrington Gifts
Bay State Business Brokers
Bayside Resort
Be. Yoga in Union
Beacon Hill Wine and Gourmet
Beantown Bootcamp (John Wayman)
Beantown Pub
Beautiful Blushing Brides
Billy/Will Charles
Bilmore Hotel
Blackstones
Bloomindale’s
Blue Golf Academy
Blue Ginger
Blue Jeans Bar
Bobbie Bush Photography
Bobbles and Lace
Boston Baby Nurse & Boston Baby Concierge
Boston Barre Method
Boston Beer Company (Sam Adams)
Boston Body Pilates
Boston Bruins
Boston Chocolate Walking Tour
Boston Duck Tours
Boston Sports Club
Danielle Bourke
Brad Duncan Skincare
Bradley + Diegel Salon
Brian Aronson
Britt Ryan
Brooks Brothers
Brownstone
Cafe 47
Carriage House Hotel and Spa
Care.com
Castaway
Cause to Paws
Cha Cha Cha
Christian Collins, Private Chef
Christina Lamb–Strung Jewelry Designs
Collared Greens
Corner Tavern
Crush Boutique
Cuisine en Locale
Cynthia Rowley
David West, Meadowview Construction
Deluca’s Market
Deuxave
Diablo Glass School
DSW
e. scott originals jewelry
Eastern Standard
Eck MacNeely Architects
Elizabeth Grady
Elizabeth Renee
Service and the City Ball

Emerge Spa
Equinox Back Bay
Erin Agee
Extend-A-Step
Fairmont Copley
Farrow & Ball
Fashion Forward by Katherine Provost and Tracy Ross
Fire Opal
First Date Boutique
Fitness Unlimited - Milton
Flatbread Company
Forte Foundation
Forty Winks
Four Seasons Hotel
Franklin Country Club
Franklin Park Zoo
G2O Salon - Newbury Street
Get in Shape for Women
Giggle
Good
Grill 23
Gypsy Rose Pole Dancing
Hacienda Tres Rios
Hard Rock Cafe
Deborah Harper
Harvard Museum of Natural History
Healthworks Fitness Center for Women
Henrietta’s Table
Hermes
Hillstone Restaurant
Holiday Boutique
Hotel 140
Hotel Indigo/Bokx 109
Hy-Line Cruises
In The Pink
India Quality
Ippolita
Isis Parenting
Itsy Bitsy Interiors
Jacki Easlick
J.P. Licks
Jeffrey Lyle Salon
Jennifer Guebert
JetBlue Airways
Jim Beam, Inc.
John Macejka
Joseph Phelps Vineyard
Julie Manzi
Kaiser Chiefs Concert Tickets
Kate Uber
Kelly’s Roast Beef
Kent Newton Salon
Kickass Cupcakes
Knit and Needlepoint
Kuchefski Interior Design
L’elite
La La Rokh
La Morra
Lakonia Dáfni Greek Extra Virgin Olive Oil
Leigh Warrington
Liberty Hotel
Life In Synergy
Lisa James Salon
Little Wishes
Locke Ober
LuLu Cupcakes
Lush Cosmetics
Lynn Wentzel Red Sox Tickets
M. Flynn Studio
Manchester Hot Glass Studio & Gallery
Mandarin Oriental
Marathon Sports
Marblehead Inn - Bed and Breakfast
Marc Jacobs
Margaret Jung
Marriott Residence Inn Tudor Wharf
Marriott Residence Inn Woburn
Marybeth Nelson for Stella and Dot
Mastermind Tutoring
Meat House- Brookline, MA Miniluxe
Mohawk Mountain

Junior League of Boston
Women building better communities
Service and the City Ball

Morton’s Steak House
Mr. Rock’s Custom Tailor
Murrays Toggery Shop
My Gym
NY SKYRIDE
North River Outfitter, Beacon Hill
O YA
Oakley Country Club
Onx (Mad Crush Wine)
Palm Island Resorts
Peonies & Pearls Events
Piccola Venezia
PinkCalyx.com
Polartec
Polka Dog
Protecting your Assets with Stephen DiGregorio
Porch Torch Patio Heater
Radius
Rafiki Bistro
Ralph Lauren
Red Sox Team Memorabilia
Rent the Runway
Rick McKenna
Roche Brothers
Rouge Cosmetics
Round House Jewelry
Rowes Wharf Sea Grille
Run With The Pack: Dog Care Services
Salem Beer Works
Salem Wine Imports
Salon 26 Boston
Salon Acote
Salon Capri
Salon Marc Harris
Salon Mario Russo
Sara Campbell
Sarah Fit
Savenor’s
ScoreBig
Sedona Pines Resorts
Sharim Afnan
Sheraton Colonial Boston North Hotel and Conference Center
Shops at Prudential Center
Shreve Crump & Low
Skoah Spa
Sky Zone Boston
Sleek Medspa Newbury Street
Smathers and Branson
Steamship Authority
Stella and Dot, Danielle Bourke
STIL Shop
Stilista
StinaStitches
SuperShagDance
Sweet Cheeks
Sylvestre Franc Day Spa and Color Group
Newton
Tadpole
Tangerine Creations
TanWorks
Tassels Home Design
Taza Chocolate
Caitlin Tesmer
The Bark Place
The Blue Horse
The Carpet Workroom and Reclamation Center, Inc
The Container Store
The Cottage Restaurant
The Discovery Museums in Acton
The Designers
The Palace Theater
The Pet Cabaret
The Pet Cabaret & Polka Dog
The Senna’s Red Sox tickets
The Studio: A Dance Center for Adults
The Tannery
The Urban Grape
Frederick Tieuli
TipsySkipper
Todd Enterprises
TraceDesigns
Treat Cupcake Bar
Treasures of the Vine
Trump International Hotels
Trump International Golf Course
Uber Car Service
Upstairs on the Square
Urban Grape
Westport Rivers Vineyard and Winery
Wet Paint Nail Spa
White House Black Market
Whole Foods
Woodman’s
Wylie Inn and Conference Center at Endicott College
Yes to Carrots
Yoga with Natalie
Yucatan Holidays
Zocalo
Zorvino Vinyards
Zulu Nyala
**Development Council 2011-2012**

Overall, the Junior League of Boston raised a total of $$$$$$ through various events, annual fund donations and cookbook and product sales. Highlights from the year are featured below.

**Small Events**

The Development Council’s Small Events Committee seeks to raise funds to support the League’s initiatives through exclusive events with corporate partners. This year’s successful partnerships included Broadway Across America, the Boston Ballet, Clarins, the Blue Jeans Bar and Lux Bond & Green, to name a few. Members enjoyed seasonal theatrical performances including Les Miserables, South Pacific, American Idiot, and the Nutcracker. In addition, members enjoyed retail events wherein they received VIP treatment and/or education and the retailers donated a portion of the evening’s sales to the League.

Our most successful corporate partnership this year was the JL Boston fashion show hosted by Bloomingdales Chestnut Hill. The event included brunch followed by our very own board members walking the runway style by Bloomingdales. The event raised over $10,000 for the Junior League of Boston.

We are grateful for the generosity of our corporate partners.
Junior League Cookbooks

The cookbook and products committee had a successful year! The committee introduced new products and events to league members, such as a new raspberry Vineyard Vines tote bag and coral colored JL Boston Vineyard Vines cosmetic bag. Both items were a hit and sold out before the end of the year. The committee is in the process of creating JL Boston branded “Sweaty Bands” for working out and staying fit.

The committee hosted a “Cooking Around the States” event at our headquarters in which committee members made recipes from each swapped cookbook from other leagues and attendees were able to sample the recipes and take home a swapped book. This event was sold out and very successful for the league. We also focused on different marketing strategies including gift wrapping books, pairing the books with serving spoons and contacting local vendors.

Overall we had a tremendous year and made a lot of headway for next years committee chairs!
American Girl Fashion Show®

The Junior League of Boston hosted its third American Girl Fashion Show® on October 22-23, 2011 at the Hyatt Regency in Boston for girls and their families, friends and favorite dolls.

Local girls and their dolls modeled historical and contemporary fashions with live commentary, music and audience participation. The event included refreshments, party favors, door prizes, and a raffle featuring various American Girl® dolls and accessories.

Proceeds supported the League’s community projects for girls up to age 12. We would like to thank our generous sponsor, People’s United Bank, for helping to make it a success.
Nutrition and Wellness of Girls: Developing Tomorrow’s Healthy and Confident Women and Leaders

The Junior League of Boston targets its community outreach efforts on girls throughout the greater Boston area. Our programs promote the wellness and nutrition of girls through attention to the issues girls of all ages face on a daily basis, including low self-esteem, poor body image, obesity, food insecurity, and poor nutrition.
Nutrition and Wellness of Girls

Nutrition & Wellness Task Force

In the spring of 2011, the Junior League of Boston commissioned a Nutrition and Wellness Task Force to explore the landscape of health-related issues in the Boston area and to determine where the League could have a greater impact. Our mission for Year 1 was to identify top issues of health and wellness; work to gain a better understanding of both the landscape surrounding and the organizations addressing these issues in Boston, and determine types of questions we should be asking in the community.

Throughout July and August, our ten-member Task Force met to discuss on which of the areas we should focus our efforts within the broad topic of health. We determined that efforts would center on the following three areas: physical activity, nutrition, and emotional health. We began by researching background information on our three focus areas and establishing why these are important issues in the Greater Boston areas. City and state specific data, as well as national trends, were assessed.

Within the area of nutrition, we focused on eating disorders (anorexia, bulimia, and obesity) and food intolerances. Recommendations for Year 1 include:

- Require that all community projects working with girls serve healthy snacks/meals and use these mealtimes as teaching moments to introduce new foods and impart information about nutrition
- Incorporate nutritional learning moments more frequently into JL events and meetings including healthy choices or fact sheets on tables
- Begin incorporating information into curriculum around a “How to make healthy choices within your environment” campaign to later incorporate into girls’ projects or to become its own traveling program, similar to Kids in the Kitchen
- Begin incorporating more information about the importance of food allergies/intolerances (education & accommodation) into curriculums to later incorporate into the health curriculums of our girls’ programs or into KITK sessions

Within the area of physical activity, we focused on the benefits of physical activity, current recommendations for physical activity and participation levels among girls in Boston, and barriers to participating in sports or other physical activities in Boston. Recommendations for Year 1 include:

- Require the incorporation of physical activity into all community programs working with girls
- Designate a certain amount of time at each meeting for physical activity
- Promote alternative ways of exercising (dance, going for a walk, hula hooping, etc.)
- Develop a strategic plan to create a database of physical activity opportunities for girls in the Boston area
Nutrition and Wellness of Girls

- Include focus statement on JLB t-shirts for further awareness
- Begin an education campaign around health and wellness facts to educate our volunteers. Include an informative fact in each weekly e-newsletter
- Design a wellness competition to be used internally among our current girls’ projects as a way to measure impact through simple ways such as healthy meals served, exercise, etc.
- Logs to track physical activity, healthy choices in each project

Within the area of emotional health, we focused on low self-esteem and poor body image, mood disorders (depression and anxiety), violence, bullying, aggression, and sexual harassment and relationship violence. Recommendations for Year 1 include:

- Develop more formalized trainings to educate all members working on direct service projects (or events where girls are present) to deliver a consistent message regarding respect for others, appropriate behavior, and conflict resolution
- Ensure that all events foster non-judgmental attitudes regarding weight and appearance and de-sexualize any images of women presented
- Continue to seek potential partners for community projects
- Develop an emergency procedure booklet that specifically addresses how to deal with issues a child may bring

A full report of the Task Force findings and recommendations will be available on the JL Boston website this summer. This fall, the work of the Task Force will be continued under the umbrella of the Research & Development committee. We look forward to implementing these recommendations in an effort to maximize our impact as it relates to the nutrition and wellness of girls in Boston.
JL Boston Arts-Excel Academy

Mission: JL Boston Arts seeks to build and strengthen the self-esteem, confidence, individuality, and creativity of fifth grade girls through a structured group-mentoring program that explores the “Arts”.

JL Boston Arts-Excel Academy’s 2011-2012 Program Year goal has been to successfully instruct girls in the arts by following a curriculum that will introduce the girls to new and innovative art projects and experiences, and will develop the leadership abilities of the JL Boston volunteers by encouraging them to plan and lead the classes.

Impact: JL Boston Arts-Excel introduces girls (ages 10-11) to different aspects of the arts that the girls may not readily experience in their home and school environments. An arts education stimulates creativity, teaches girls about problem solving, increases their ability to think outside the box and improves academic performance. JL Boston Arts-Excel also introduces the girls to goal setting, which is critical to success and achievement. By showing the girls how to set goals for a fun program, and checking in on the goals at the beginning and end of each class, JL Boston Arts-Excel has been able to help the girls exercise their feedback and future-success skills.

Project Overview: JL Boston Arts-Excel is a structured group-mentoring program that explores the arts with fifth grade girls (ages 10-11) of the Excel Academy Charter School network. The project provides exposure and hands-on access to different art-related disciplines including performing arts, visual arts, culinary arts, and design in an environment that promotes creativity and self-development. Additionally, the girls gain exposure to potential career opportunities – ones that they might not have considered otherwise—through discussion with the JL Boston volunteers and through observation during Arts activities. Through exposure and hands-on experience with various art-related subjects, such as fine art, culinary arts and dance, the girls discover that the arts require reflection, which fosters self-awareness, personal expression and confidence. Throughout the year, the group explores a different arts theme via a field trip, guest speaker, and/or in class art activity, each in a 2-Saturday block. The Arts program was launched in 2000, and was rolled out to Excel Academy in 2009, and features a curriculum developed internally by JL Boston volunteers.
Community Projects

2011-2012 Program: Learn art, make new friends, have fun — these are some of the goals that 17 fifth grade girls from Excel Academy in East Boston listed at the start of the 2011-2012 JL Boston Arts Excel program. From October 2011 through May 2012, a group of 20 JL Boston volunteers met with the girls at Excel two Saturdays per month to explore the world of art through field trips, hands-on activities and guest lecturers. The program went far beyond learning how to paint and identify famous works of art. Our field trip to Improv Boston introduced the girls and volunteers alike to having the confidence to be silly in front of a group of peers. Talking with a professional chef and an interior designer gave the girls an idea of careers in the arts that make use not only of creativity but also math and science. Dance lessons with women from Urbanity Dance showed the girls that they can pursue their love of the arts while also having 9-to-5 jobs. As the year progressed, JL Boston volunteers saw the Excel girls’ confidence grow as they grew more comfortable asking questions, trying new things and expressing themselves. By the end of the year, they each had a full scrapbook that documented learning art, making new friends and having fun — all of the goals they set for themselves during that first class.
**JL Boston Arts-Boston Renaissance Charter School**

**Mission:** JL Boston Arts seeks to build and strengthen the self-esteem, confidence, individuality, and creativity of fifth grade girls through a structured group-mentoring program that explores the “Arts”.

**Impact:** JL Boston Arts at BRCS exposes girls to dimensions of “the arts.” Prior to completing our program, many of the girls in the class confessed that they had never visited the Museum of Fine Arts (MFA) or other cultural opportunities here in Boston. An arts education stimulates creativity, teaches girls about problem solving, increases their ability to think outside the box and improves academic performance.

**Project:** The JL Boston Arts program at BRCS is a structured group-mentoring program that explores the arts with fifth grade girls (ages 10-11). The mission of the program at BRCS is to provide the girls the opportunity to explore and learn about various art-related disciplines, including performing arts, visual arts, culinary arts, and design, with the goal of encouraging creativity and self-expression, promoting a respectful environment and developing a sense of self confidence in presentation skills. Additionally, the girls gain exposure to potential career opportunities – ones that they might not have considered otherwise. Each month the group explores a different theme via a fieldtrip, guest speaker, and/or in class art activity. This program was launched in 2000, and features a curriculum developed internally by JL BOSTON volunteers.
Learning Circles

Mission: The Learning Circles – Girls’ Clubhouse is a year-long program designed for pre-adolescent girls. It builds on girl’s natural relational strengths to promote learning about oneself and pressing social issues which affect girl’s lives. In this program, girls and women grow and learn in a supportive environment focused on girl’s healthy development. The program encourages girls to identify their personal strengths through experience-based activities, develop their courage, and gain reflective tools through discussion of girl-focused topics related to their everyday experiences.

Impact: According to one national study, "half of the girls (49%) say that they experience stereotypes that limit their right to take risks, strive freely and take pride in success; [and] 62% [of] girls say that they experience stereotypes that limit their right to accept and appreciate their bodies.” This project combats these stereotypes by helping the girls to increase their self-confidence, healthy body image, and communication skills.

Project: This year long program focused on promoting healthy emotional and physical wellness. Through a combination of mentor relationships and a curriculum, the program helps girls identify and discuss issues relevant to their lives, recognize their own strengths, and develop a stronger sense of self-confidence. Learning Circles helps these girls to prepare for challenges that exist in their lives in a safe, supportive environment.

We covered a wide range of topics, each for 2 sessions. For girl’s hopes and dreams, we made posters about faraway places we’d like to visit, and the brainstormed ideas on how we could experience those faraway places close to home. For example, one girl wanted to travel to Australia, and we decided she could go to the zoo to see koalas, and read up on the continent online. For Media Critics, we watched informational videos on body image, and the photo-shopping that happens in advertisements. We had Kids in the Kitchen come in with a zumba instructor for Girls Health, and then had a Men’s Health fitness blogger come in and do a fitness session with the girls the second week.

The girls were apprehensive the first few months, but as we got better at identifying how they learned, the programs got better and the girls got very involved. We took them ice skating, to the zoo, and out to lunch, and most of the girls expressed excitement about continuing the program next year.

At the close of the program, many of the girls said they “learned how to be a leader,” “became a better friend,” and “learned to set goals.” They also expressed interest in our continued focus on healthy eating and lifestyles. Those comments, the feedback from the West End House, and the girl’s happy faces in June showed me the program was a success.
**Dress for Success**

**Mission:** To promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help women thrive in work and in life.

**Impact:** Dress for Success solves the “Catch-22” that confronts disadvantaged women trying to enter the workforce: Without a job, how can I afford a suit? Without a suit, how can I go on an interview? Referred by social service agencies that provide job training programs, clients come to Dress for Success for a complete interview appropriate outfit. Junior League volunteers meet with clients and help them look their best for their interview by helping them with a professional attire.

**Project:** According to the Bureau of Labor Statistics, the Massachusetts unemployment rate was 6.9% in February of 2012, with more than 235,000 unemployed individuals. By assisting job seekers prepare for interviews, JL Boston is helping them compete for jobs and improve their self-esteem.

Equally important as working with clients, Junior League members spend half of their volunteer hours helping Dress for Success with tasks including sorting donations, making follow up phone calls, hosting a career development session for the Professional Women’s Group, organizing clothing drives and supporting Dress For Success events.

In 2011/2012, the Junior League volunteers supported DFS in the following ways:
- Completed over 800 hours of volunteer time
- Supported their Power Walk which raised over $12,000
- Developed and presented “Managing your time and your wallet” to the Professional Women’s Group
- Donated over 550 clothing and accessories for a value of over $13,000
Germaine Lawrence

**Mission:** Germaine Lawrence Committee’s mission is to mentor adolescent girls who have had adverse or unfulfilling family living situations, and other obstacles to development as an adult. We foster positive female role model relationships with the Germaine Lawrence girls, which develop interpersonal skills and improve the girls’ self esteem and well being. Our mission is to provide mentorship through 1-on-1 mentoring in the Amiga Program and through structured group events.

**Impact:** Over the 2011-2012 year the JLB Germaine Lawrence committee volunteered 140hrs 1-on-1 mentoring with their amigas (Germaine Lawrence girl). The JL Boston partnership with Germaine Lawrence addresses girls’ social and emotional barriers. Exposure to positive female role models helps guide the girls towards healthy futures.

**Project:** Germaine Lawrence is a mentoring program for troubled adolescent girls who live in a residential community. The program consists of well-structured, supervised, and fun monthly group activities and one-on-one mentoring. JL Boston volunteers coordinate and lead the monthly activities, which include arts & crafts activities, health and wellness type activities, and offsite events. Past activities have included decorating canvas bags, making ginger bread houses, pumpkin decorating, cooking, attending a BC Women’s’ basket ball game, a Field Day and Book Club. The girls do not have many possessions, so some of the projects create items that the girls can keep. The JL Boston mentoring helps the girls work toward the goals of reducing destructive behaviors, developing age-appropriate social skills, and making enough progress to enable them to live at home or in the community again safely. By exposing the girls to educational and recreational activities JL Boston is fostering positive attributes, including creativity, self- expression, and a belief in oneself.
Digital Impact

Mission: To create audio recordings of books for individuals who cannot read standard print because of visual impairment, dyslexia, or other physical disability.

Impact: In the United States, there are 1.3 million blind people, including 93,600 school-age children and it is estimated that between three and ten percent of school age children are affected by dyslexia. By providing audio textbooks, these individuals have access to educational information that enhances their education, careers and self-esteem.

Project: The Learning Ally is a national nonprofit volunteer organization that produces and maintains an educational library, serving people who cannot read standard print because of visual impairment, dyslexia, or other physical disability. By building its digital media library and promoting the use of accessible educational and recreational reading materials, the Learning Ally creates opportunities for individual success for those with are visually impaired.

The JL Boston Digital Impact project works to increase the number of volunteer resources and build the Learning Ally library, which thereby increases the number of Learning Ally members who will become more independent, confident and productive through equal access to the printed word.

Each volunteer independently reads books aloud in a recording booth. The literature ranges from novels to kindergarten books to post-graduate and professional studies textbooks on a variety of subjects. The volunteers not only read the text, but also describe each chart, graph and illustration that appears in print, enabling Learning Ally members to understand the full scope of the book.
Community Research and Development Lab (R&D Lab)

**Mission:** To enhance and strengthen existing JL Boston programs through research and curriculum development. R&D Lab also seeks to identify needs in the Boston community and identify new collaborators that JL Boston can partner with for future community projects.

**Impact:** To enhance JL Boston programming, which ultimately benefits our members and the children we serve in the community.

**Project:** In 2011-12 the R&D Lab focused on integrating aspects of our new focal area, the Nutrition and Wellness of Girls, into our existing community programs. In addition, the R&D Lab sought out new collaborators within this focal area. We also identified current projects whose written curriculums will be examined and possibly reworked and updated by next year’s R&D committee. We were able to bring on a new Community Project with Strong Women, Strong Girls.

The mission of Strong Women, Strong Girls is to utilize the lessons learned from strong women throughout history to encourage girls and young women to become strong women themselves. By building communities of women committed to supporting positive social change, Strong Women, Strong Girls works to create cycles of mutual empowerment for women and girls.

To achieve this mission, Strong Women, Strong Girls has created an innovative after-school model that engages the three critical elements that research has identified are essential to girls’ healthy development: providing them with opportunities to build foundational skills, positive role models, and meaningful relationships with consistent adults. In this way, SWSG’s programming fills a gap in gender- and age-specific programming in Greater Boston.

JL Boston volunteers will take part in the Strong Leaders Program. SWSG will connect 12-20 JL Boston members with college undergraduate women who serve as volunteer mentors with Strong Women, Strong Girls. These college women range in age from 18-22 and attend school at one of the five partner institutions with which SWSG works: Harvard University, Simmons College, Northeastern University, Boston College, and Tufts University.

These college women, in turn, will provide after-school mentoring programming to 40-60 low-income girls. The girls served by SWSG’s program are in grades 3-5 and attend a school in which at least 50% of the students receive free or reduced lunch.
Strong Women, Strong Girls offers programming to girls one afternoon per week for 1.5 hours on-site at their elementary school or local community center. These site partnerships ensure that SWSG is able to provide programming that is safe and accessible to girls. SWSG programming typically begins in October and operates until May.

Utilizing a group-mentoring model, Strong Women, Strong Girls engages small groups of 10-12 girls with a team of 2-3 college women mentors. By involving girls in a group-mentoring setting, the girls build strong relationships with both their mentors and the other girls in their group—helping to alleviate the challenges of relational aggression and girl-on-girl violence that are on the rise in schools. Each week in SWSG programming, the girls and their mentors participate in one of the Strong Women, Strong Girls curriculum activities. In the first semester, girls follow the program’s “Countdown to Success Skills” curriculum, in which they learn 10 skills that research has demonstrated to be critical to girls’ lifelong success. The skills taught include critical thinking, communication, and determination. The Strong Women, Strong Girls curriculum aligns with the Junior League’s focus on girls’ wellness by engaging girls in developing the social-emotional and leadership skills they need to succeed in the future and lead healthy, independent lives.

**Other Work:** In addition to securing the SWSG relationship R&D also created a JL Boston relationship-tracking database and explored relationships with a number of other Boston based organizations. Each year R&D works to expand and more clearly define the scope of the committee’s responsibilities for future years, including current R&D efforts and modification of curricula for existing programs and more recently the work of the Health and Wellness Task Force for the upcoming year.
Community Projects

**JL Boston Events**

**Mission:** To provide trained volunteers to help with fundraising initiatives for non-profits in the Greater Boston area that are within the mission of JL Boston. We are striving to expand the positive influence of JL Boston through the development of partnerships within the community. In addition, volunteers will learn about fundraising initiatives and development which can be applied directly to JL Boston.

**Impact:** The non-profit organizations that JL Boston Events supports raise millions of dollars for worthy initiatives. Some organizations that benefited from our fundraising activities include the Children's Trust Fund (prevention of child abuse), Room to Grow (enriching lives of babies), Youk’s Kids (children's health), Flutie Bowl (Autism), JDRF Gala (Juvenile Diabetes), MDA Gala (children's health), and the Junior League of Boston itself (American Girl Fashion Show and JLB Ball). JL Boston Events volunteers provide over 1,100 volunteer hours to the Boston community.

**Project:** Volunteers provide much needed on site day-of-the-event support to non-profit organizations doing fundraising work in the JL Boston focal area (Health, Nutrition and Wellness of Adolescent Girls), including support of the JL Boston itself. The fundraising events include functions such as black-tie galas, auctions, dinners, fashion shows and shopping events. The Events Co-chairs share the fundraising approach and vendor contacts identified by attending these events with the JL Boston Development Council to support and improve development programs.
**Done in a Day (DIAD)**

**Mission:** To provide volunteers for community projects whose focus is aligned with JL Boston: promoting and supporting the nutrition and wellness of girls.

**Impact:** DIAD volunteers assist with important health and human services programs and organizations in Greater Boston. These organizations rely on our committee members to successfully execute their tasks and events; our efforts and enthusiasm lead to lasting partnerships. During the 2011-2012 JL year, DIAD offered more than 142 volunteer hours to 20 active members.

**Project:** DIAD focuses on providing volunteers with one-day events throughout the Greater Boston area. We provide members with a variety of activities that include boutique organization at Room to Grow, sorting clothes and toys for distribution at Cradles to Crayons, making crafts with children with Catching Joy, and staffing The Starlight Foundation’s Auction and Tea. This year we participated in the Making Strides for Breast Cancer Walk as well as The Special Olympics Jolly Jaunt Christmas Run. One of our most popular events is Belle of the Ball, a one-day “prom boutique” where girls who cannot buy a prom dress on their own come to shop for their special evening.
Healthworks Community Fitness

This year was the first year for this project. The project focus was to support the HCF mission to provide high-quality fitness opportunities for women and children in low-income communities in order to prevent and treat chronic diseases, improve health and fitness, and promote well-being and empowerment. The Junior League strives to support Healthwork’s mission by providing capacity-building volunteer support.

The League provides capacity-building support for HCF by providing front-desk support at the Codman Square facility twice per week. Volunteers also conduct wellness coaching sessions with gym members. During these sessions, volunteers help participants assess their current physical condition (by weighing in, measuring BMI, waist/hip ratio, body fat, etc.), establish short and long-term fitness goals, and then providing a facilities orientation to show participants how to perform exercises to help reach their goals. Over the past year it is estimated that the JLBoston volunteers spent over 290 hours on the primary volunteer roles mentioned above. In addition, the volunteers supported Healthworks Community Fitness with multiple other projects including a Zumba fundraiser and several seasonal fundraiser drives at Healthworks Clubs around Boston.

The chairs of the first year of Healthworks Community Fitness and JLBoston outlined several ways they would expand the program in the future. This growth would require additional volunteer resources in order to be successful. These recommendations included, utilization of GMM community spotlight for the Executive Director of HCF to educate our members about the organization and it’s mission, expansion of our involvement in their kids programs, assisting HCF in developing a more strategic marketing plan, support HCF by raising the resources allowing HCF to finish it’s teaching kitchen and incorporate them into our KITK program, and finally additional support for their St. Mary’s facility possibly allowing it to stay open later or on weekends.

The project was successful in our goal to support the JLBoston mission and proved to be a positive collaboration with a new organization in the community. The largest predictor of future success will be the presence of a large of enough volunteer pool to enable to program to evolve and develop further.
**Kids in the Kitchen**

**Mission:** To empower youth to make healthy lifestyle choices and help combat the prevalence of childhood obesity and its associated health risks.

**Impact:** Only 2% of children eat a diet consistent with federal nutrition recommendations, and an estimated 22% of families are food insecure. In Massachusetts, more than 80% of high school students do not attend physical education classes on a daily basis, contributing to an obesity rate of 11%. Overweight and obese children are more likely to be depressed, report low self-esteem, have poor social skills, perceive themselves to be below-average students and are twice as likely to attempt suicide. *Kids in the Kitchen* seeks to combat these issues by introducing nutrition education, healthy and safe food preparation techniques and physical activity to the participants.

**Project:** *Kids in the Kitchen* uses a wellness curriculum developed in consultation with adolescent nutrition, education, and physical fitness experts. At each session, participants are introduced to healthy foods, recipes they help to prepare, healthy food preparation techniques, a variety of physical activities, and activity-based education related to nutrition and health topics. In the 2011-12 year, participants learned to prepare more than 15 healthy recipes. By the end of eight sessions, all participants were able to distinguish “sometimes” from “anytime” food and beverage choices, increasing their likelihood of choosing healthy foods and beverages more often. Each participant also identified a new physical activity tried during the sessions that they would do again, and indicated that overall physical activity had increased as a result of the program.

*Kids in the Kitchen* volunteers are trained to provide the curriculum without judgment in a manner that supports girls’ self-esteem and pride in their diverse cultural backgrounds.

In the 2012-13 year, *Kids in the Kitchen* volunteers will conduct the program 4 times across two locations, reaching a minimum of 70 girls between the ages of 9 and 13.
Leader Within

**Mission:** To provide sixth grade girls a supportive forum in which they can develop leadership skills, build self-esteem, forge friendships with peers and adult mentors, identify social issues in the world around them, and work together as a team. Leader Within combats apathy and lack of self-worth while promoting creative expression, open communication, and individuality.

**Impact:** Leader Within helps provide girls with a sense of empowerment and teaches them to use their voices to bring about change. A study by the Innovation Center for Community and Youth Development found that engaging youth in civic projects is an effective method for developing leadership and teamwork skills. By teaching them about the four cornerstones (Leadership, Group Process, Creativity & Envisioning Change) we encourage girls to redefine their definition of leadership and to see themselves as leaders in their own communities.

**Project:** Leader Within is a structured group-mentoring program for sixth grade (age 11-12) girls, designed to support the girls’ natural strengths through team building, writing, art-related projects, field trips, and community service. The curriculum develops girls’ leadership skills by helping them to identify and discuss issues relevant to their lives, and ultimately to take action in their communities by designing and implementing a community service project. JL Boston launched this program in 1997.

**2011-2012 Program:** Each cornerstone laid out in the curriculum was addressed with an “in house” session where we did activities to introduce the topic with the Excel Students and work on some projects and have discussions about how that cornerstone or trait is that of a leader. The session following the in house discussion is always a field trip where we take the girls to see that particular cornerstone in action within their community. We went on a walking tour of Boston to learn about how women impacted settlement, were agents for change and paved the way for future female leaders. We also took trips to the Frog Pond where we worked as a team to get everyone on the ice and learn how to skate, the girls especially enjoy teaching their adult mentors a skill. A trip to the Museum of Science highlighted all of the innovators who looked around at their world and decided a change was needed. Each of these trips had a different purpose but all had the underlying goal of showing the girls that leaders are all different and you can make a change in your own way using a skill that only you may have. Following our overnight retreat to Cape Cod where we spend the weekend team building and learning about what is important to each of the girls and what kind of changes they want to make in their communities and the world, we select three community service projects that we spend our remaining sessions doing. This year the girls completed an anti-bullying poster campaign for their school. We also brought them to headquarters to meet with a few high schoolers that started their own service group and have committed to 1000 volunteer hours over four years and together we made pillows for a local homeless shelter. Our final project was to create goody bags for a 2 year old girl’s birthday party that was being held in a shelter in Newton.
Community Projects

At the end of the year we saw a confidence in each of the girls that wasn’t there when we started in October. In addition, as volunteers we had the opportunity to learn about the obstacles that these young people face as well as the great pleasure of learning about the vision that they had for the world and all of the positive things that they each want to do. We celebrate all of these accomplishments at the end of the year with a graduation ceremony where we highlight just how far they have come and we shared our hope that they continue on to be great leaders and give back to their communities and the world using all of the tools that we developed over the course of the year.
Community Projects

Nutrition and Wellness Taskforce

**Mission:** To provide sixth grade girls a supportive forum in which they can develop leadership skills, build self-esteem, forge friendships with peers and adult mentors, identify social issues in the world around them, and work together as a team. Leader Within combats apathy and lack of self-worth while promoting creative expression, open communication, and individuality.

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The Provisional Program this year had the most women we have seen in years! We began with a whopping 186 women and 20 Advisors in July 2011. The year kicked off with a fabulous cocktail party in August 2011 at the Omni Parker House, where over 150 Provisionals gathered. We then continued to welcome the Provisionals at the Breakfast in September, where the ladies heard from members of the Board about what they would expect as a Jr. League member and what each Board members duties and responsibilities would be. Since then, we have had a great class of Provisionals who have become dedicated volunteers, especially in promoting the health and well being of girls in our community.

Our Advisors worked tirelessly with their Provisional groups. They were always there to lend a helping hand, guiding their groups through placements, fundraising and credits. One group grew even closer this past March, as they dealt with the death of their beloved Advisor, Hannah Taylor. Hannah’s death was truly a shock and devastating for so many in the “purple group”. The women in that group got together to honor Hannah by sending a special purple flower arrangement to her family and they all attended her services – finding comfort in one another and their other advisor, Lindsay Callahan. Lindsay is to be commended for doing an amazing job this year, picking up pieces and moving the group through the rest of the year.
Monthly meetings took place at homes of Provisionals, at local shops, restaurants and museums...with the Advisors and Provisionals always sharing laughs, giving encouragement and setting the stage for the JL.Boston experience. One member, who has been an Advisor for a while now said, "...This was one of the most engaging (groups) I have worked with – really talented and interesting, with diverse interests." The Provisionals appear to have all gained so much through their group and placement interactions as well. As one Provisional, Lee Bobo said: "My Provisional year was better than I expected. Not only did I get to volunteer in the community with a great group of women at one of my favorite organizations..., but I also met a group of friends that I will have for a lifetime..." This seems to be a sentiment felt by many.

All in all, it was an amazing year with this Provisional class...and with all the wonderful Advisors. We ended the year with 146 Provisionals who will go on to become Active members (others will go on to different Leagues or transferred out early). These women are a true testament to the essence of what it means to be a member of the Jr. League of Boston!
The Sustainer Council, on behalf of the 464 JL Boston Sustainers, established a three-pronged strategy for the year: volunteer initiatives, lifelong learning activities, and social events. Actives and Provisionals were encouraged to join us for many of the Sustainers' 22 activities in 2011 - 2012.

Highlights of this year’s volunteer activities included:

- Painting a mural that is hung at Children’s Hospital in Boston
- Preparing and serving a meal at Rosie's Place on a special night when singing group The Minstrels performed
- Creating goodie bags for women and young girls in need with toiletries and cosmetics as part of the Sustainer-initiated Project Daffodil
- Joining the League’s Cradles to Crayons service where Actives, Provisionals and Sustainers sorted and inspected clothing for young children
- Devoting a Saturday morning to the Boston Food Bank
- Honoring Sustainers who have made significant volunteer contributions with induction to the coveted Chowder Society

Sustainers’ lifelong learning goal including the following events:

- Private educational tour of the Moakley Courthouse
SUSTAINERS

- Flower arranging demonstration with Bill Graham
- Tour of the Davis Art Museum at Wellesley with the West Area
- The Holiday Tea featuring the Executive Producer of the top-rated cooking series America’s Test Kitchen from Cooks Illustrated
- Behind the scenes, evening tour of the new Linde Family Wing at the Museum of Fine Arts (MFA), one of several events arranged by the Young Sustainers
- Art in Bloom at the MFA
- Private tour of New Bedford’s historic museums
- Walking tour of Asbury Grove in the North Shore followed by a Myopia polo match

Sustainers’ goal for enjoyable social events to promote long-term friendship included:

- Lunching at the Singing Beach Club with the North Shore Area
- Attending a make-up demonstration at Neiman Marcus
- Dining out at new restaurants and meeting for happy hours
- Enjoying a 60% off spring clothing event at St. John Boutique
- Gathering JLBoston transfers for a lunch at Aquitaine French Bistro
- Celebrating the end of a great 2011 – 2012 year with a day of activities along the coast of southern Maine and New Hampshire: walking tour of Fort Foster with classic Maine vistas, cruising the historic Portsmouth harbor to the Isles of Shoals, enjoying cocktails overlooking the Piscataqua River and topping off the day with a steamed lobster dinner

Sustainers are a critical part of the JLBoston representing 45% of its membership and contributing nearly 30% of the JLBoston membership dues income. The majority of Sustainers began their Junior League career in Boston. Many are transfers from Leagues across the country. We range in age from early 30s to those of wise, older years. Sustainers are professionals, retired, at home Moms, working out of the home Moms, and community volunteers. We encourage Actives and Provisionals to spend time with us and we enjoy being part the overall JLBoston activities. We have strong connections in the Boston area business and volunteer communities, can help mentor, contribute to the League’s overall volunteer goals and are examples of the benefits of long term friendships from our shared interest in serving JLBoston communities.

Actives are eligible to become Sustainers once they have fulfilled at least seven years of Active service. Many Sustainers are still highly engaged in volunteerism. We’ve immensely enjoyed this year of volunteer contributions, life-long learning activities and social events. We encourage Sustainers who want to be more involved to join us in these engaging activities. And we hope to see more Actives and Provisionals participating in our events. Our doors are open to all of you!

We look forward to another exciting and successful year under the leadership of incoming Director of Sustainer Membership Kirsten Alexander.
Below is a small sample of the many trainings our volunteers attend organized by our **8 Foundations of Training**.

**Organizational Management**
- **Best Practices in Hiring:** The goal of this training was to take the fear and risk out of the hiring process for employers. The training covers the hiring process from start to finish. This personnel training was particularly useful for those JL Boston members who are involved with the hiring and managing of our paid staff members.

**Leadership Development**
- **Giving and Receiving Feedback:** This session focused on helping people to be more comfortable with giving you constructive feedback and working better with others by sharing how their actions impact you. These positive practices could be utilized at home, at work, and within the JL Boston.

**Community Impact**
- **Nutrition for Kids & Adolescents:** Designed for Kids in the Kitchen volunteers but open to all members, this training focused on nutrition basics for kids and adolescents.

**Membership**
- **Placement Palooza:** An opportunity to browse the JL Boston Placement offerings. Representatives from Community and internal placements were available to offer insights about their placements and answer any questions.

**Marketing/Communications**
- **Basics of JL Boston Communications:** Presented by the Director of Communications, this training reviewed the weekly JL Boston news, Happenings, and other communications for League members and external parties.

**Issue-based Training**
- **Impact Boston Self Defense:** Learn physical self-protection skills, verbal de-escalation and critical assessment skills for potentially violent situations.

**Oversight**
- **AJLI Governance Positions:** An opportunity to learn more about AJLI Governance positions and the application process. Presented by the AJLI Nominating Committee.

**Philanthropy & Fund Development**
- **Stewardship & Donor Retention:** An interactive training on donor cultivation and donor recognition. Participants gained insight from one of the nation’s leading fundraising organizations on stewardship and donor retention.
### Financial Summary

#### Revenue

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<tbody>
<tr>
<td>Dues</td>
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<tr>
<td>Fundraising &amp; Contributions</td>
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<td>Program Revenue</td>
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<td>Rental Income</td>
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<td>Investment &amp; Other Income</td>
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#### Expenses

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<tr>
<td><strong>Net Income after Gain/Loss</strong></td>
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#### Assets

- **Current Assets**: $1,113,823
- **Long-term Investments**: $1,302,789
- **Property & Equipment**: $153,052
- **Total Assets**: $2,569,664

#### Liabilities & Net Assets

- **Liabilities**: $236,497
- **Unrestricted Assets**: $2,257,067
- **Restricted Assets**: $76,100
- **Total Liabilities & Net Assets**: $2,569,664

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*JUNIOR LEAGUE OF BOSTON*

*Women building better communities*
The Junior League of Boston is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.