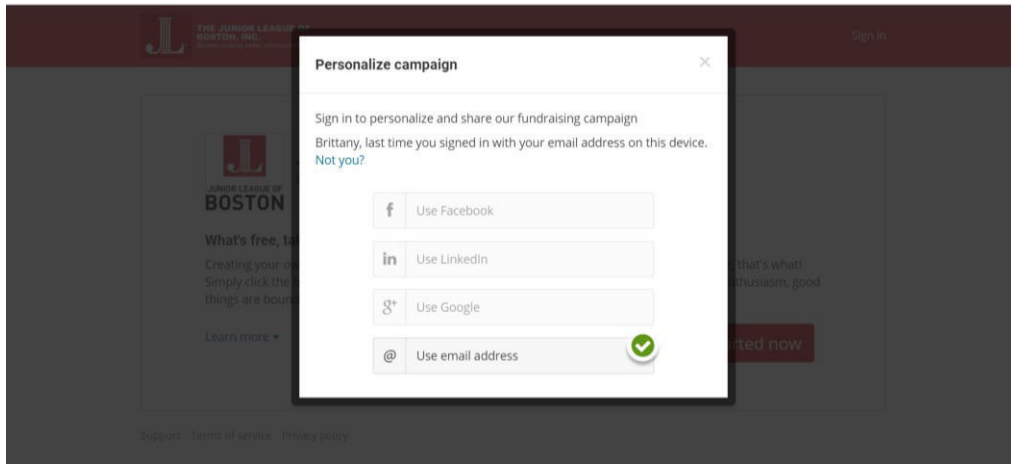


## APPENDIX

### APPENDIX VI – SETTING UP YOUR DONOR WEBPAGE VIA FUNDRAZR

**Step 1:** To create an account on FundRazr, visit this link:  
<https://fundrazr.com/campaigns/jlb-lbdi2017/join>

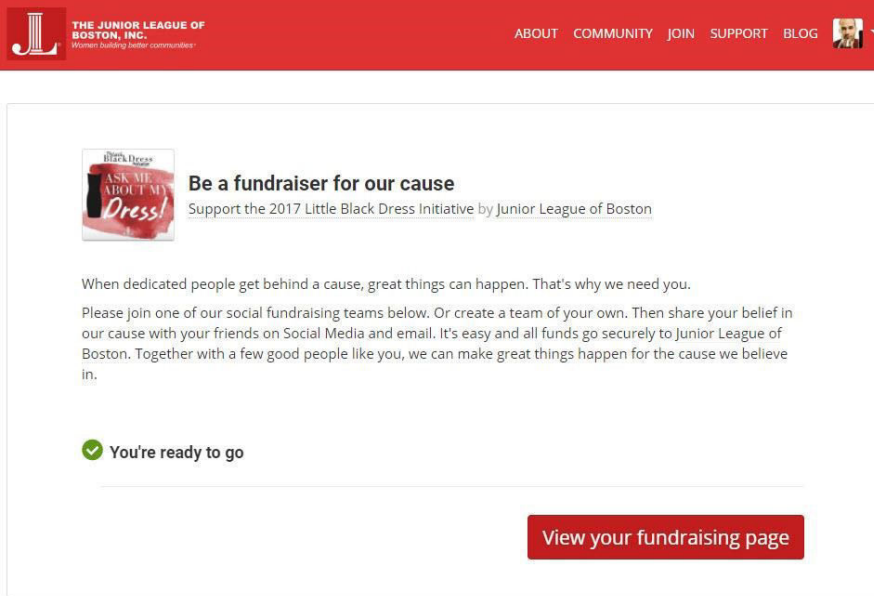
**Step 2:** Click “Get Started Now” and choose any option below to use to create an account. We recommend that you use your email address as an option for sign-up.





**Step 3:** Customize your fundraising page by editing the textboxes under the Basics page shown below. Ignore the Team Name and Picture section. Update the Intro with 255 characters describing why the LBDI campaign is important to you! Also update the Title of the page and your fundraising goal. We recommend that all Advocates target at least a \$250 fundraising goal, but of course the more the better!

|   |  |
|---|--|
| <p><b>Intro</b></p> <p>Introduce the who, what and why of your cause in 255 characters or less. Why so short?</p> | <p>social media driven fundraising campaign that raises awareness about the effects of poverty on women. Please donate and support the Junior League of Boston meet its fundraising goal!</p> <p>240 / 255</p> |
| <p><b>Title</b></p> <p>Give your campaign a title that inspires. Tips</p>   | <p>Support the 2017 Little Black Dress Initiative</p> <p>46 / 50</p>   |
| <p><b>Goal</b></p> <p>A goal is optional but highly recommended.</p>  | <p>\$ e.g. 1,000 .00</p>   |
| <p><b>Your location</b></p> <p>Enter your city and choose from the list that appears.</p>                         | <p>Boston, MA, US <a href="#">Not correct?</a></p>   |


**Step 4:** You're all set! You can now share your customizable fundraiser page link by clicking on the "View your fundraising page" button and begin fundraising for LBDI!



 **THE JUNIOR LEAGUE OF BOSTON, INC.**  
Women building better communities


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 **Be a fundraiser for our cause**  
Support the 2017 Little Black Dress Initiative by Junior League of Boston

When dedicated people get behind a cause, great things can happen. That's why we need you.

Please join one of our social fundraising teams below. Or create a team of your own. Then share your belief in our cause with your friends on Social Media and email. It's easy and all funds go securely to Junior League of Boston. Together with a few good people like you, we can make great things happen for the cause we believe in.

 **You're ready to go**

[View your fundraising page](#)

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